

A woman with dark hair and red lipstick is laughing joyfully, her mouth wide open and eyes closed. She is wearing a green top. The image is framed as if it's a smartphone screen, set against a solid green background.

**Out of the bank**

This is our  
colour, in the  
sun, without  
protection...

This is the Hipotecas.com book

A book that sets out the way we think and see  
the world.

Another way of doing mortgages is possible.

Find out all about it!

This is our JORNADA  
typeface, with clear print  
to explain the things that  
*really matter*  
abcdefghijklmnopqrstu-  
vwxyz  
ABCDEFGHIJKLMNÑOP-  
QRSTUVWXYZ  
1234567890

You're not like  
the customers  
of old.



And we don't offer **the**  
**same old mortgages.**



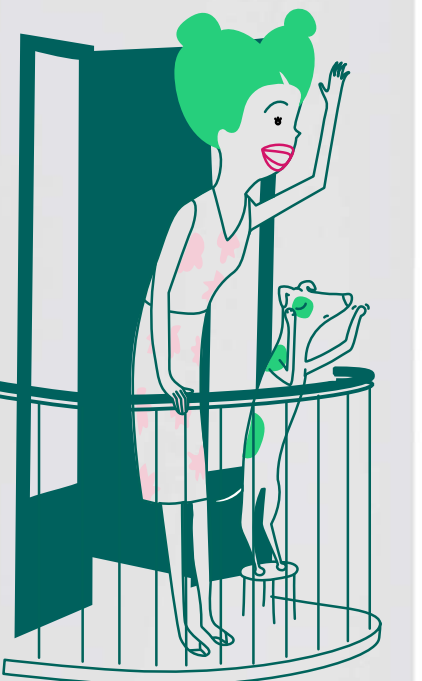
Welcome to the mortgages  
that speak your language,  
for people with something  
to offer.

WITH

YOU

GO ↗

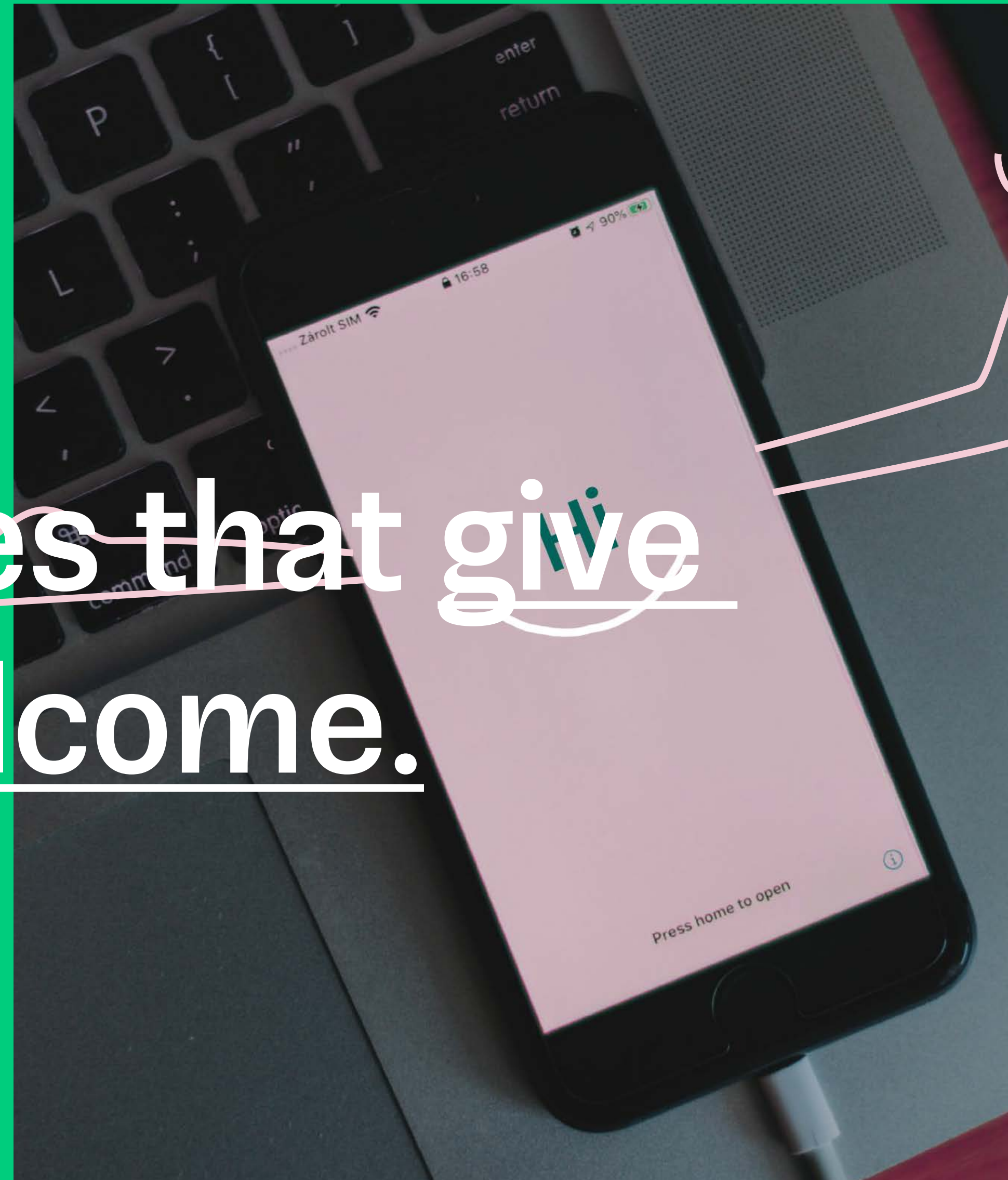
*hurray for  
people with  
something to  
offer!*



Welcome

to the mortgages that give

you a warm welcome.



Welcome  
to the mortgages that give  
you a warm welcome.

*With open arms, a smile and a  
handshake ...*





**with a Now.**



Ready?

# 3 Ready?

# 2 Ready?

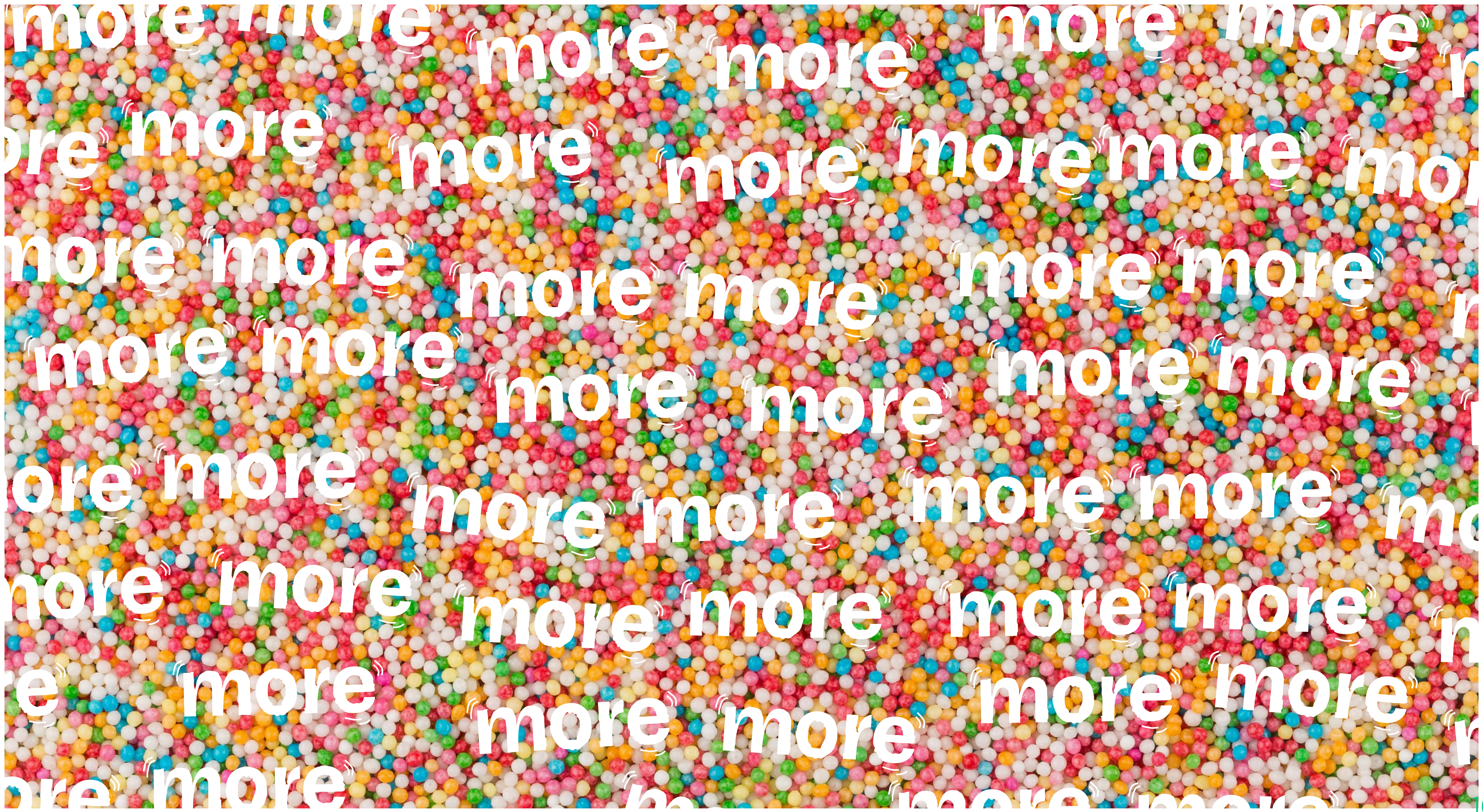
Ready?

Let's begin.

**Hipotecas.com** is a fresh, irreverent,  
genuine way of doing mortgages.

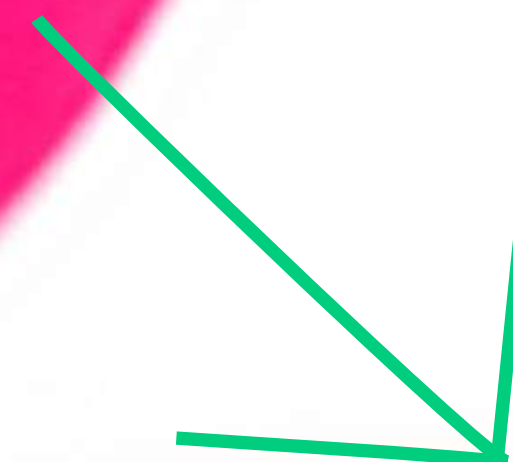
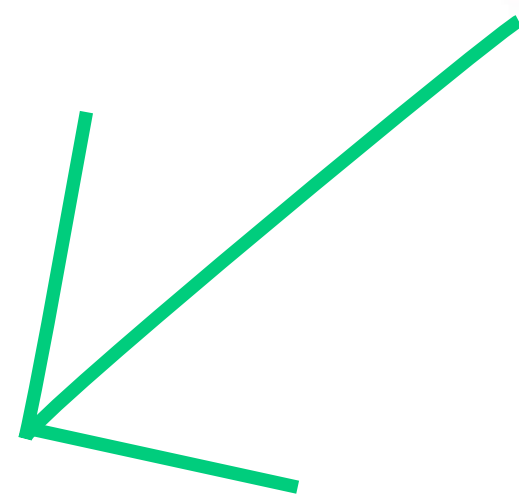
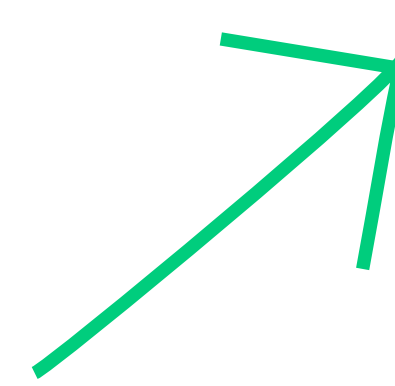
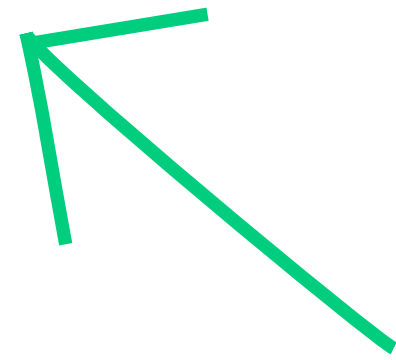
**Hipotecas.com** is a fresh, irreverent, genuine way of doing mortgages.

**More aware, more human, more personal.**





more



... but never less 🙌



SURPRISED?

You shouldn't be.

This is how it should always be.

Doing mortgages should be **simple**.  
That's why we make the difficult **easy**.

Close your eyes



imagine



are you with me?



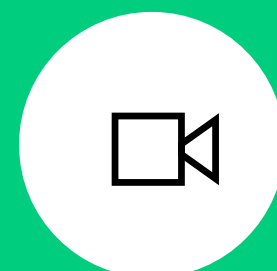


Luís Fernández

0:45 |  Collection




A  
call,



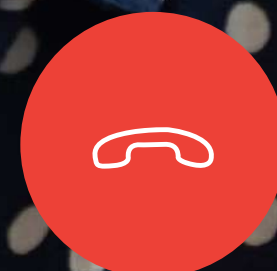
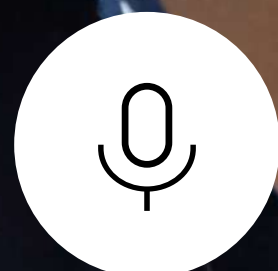


Mónica González

0:45 |  Collection



an  
answer.



A  
life idea,







a  
project.

A  
handshake,





a  
commitment.

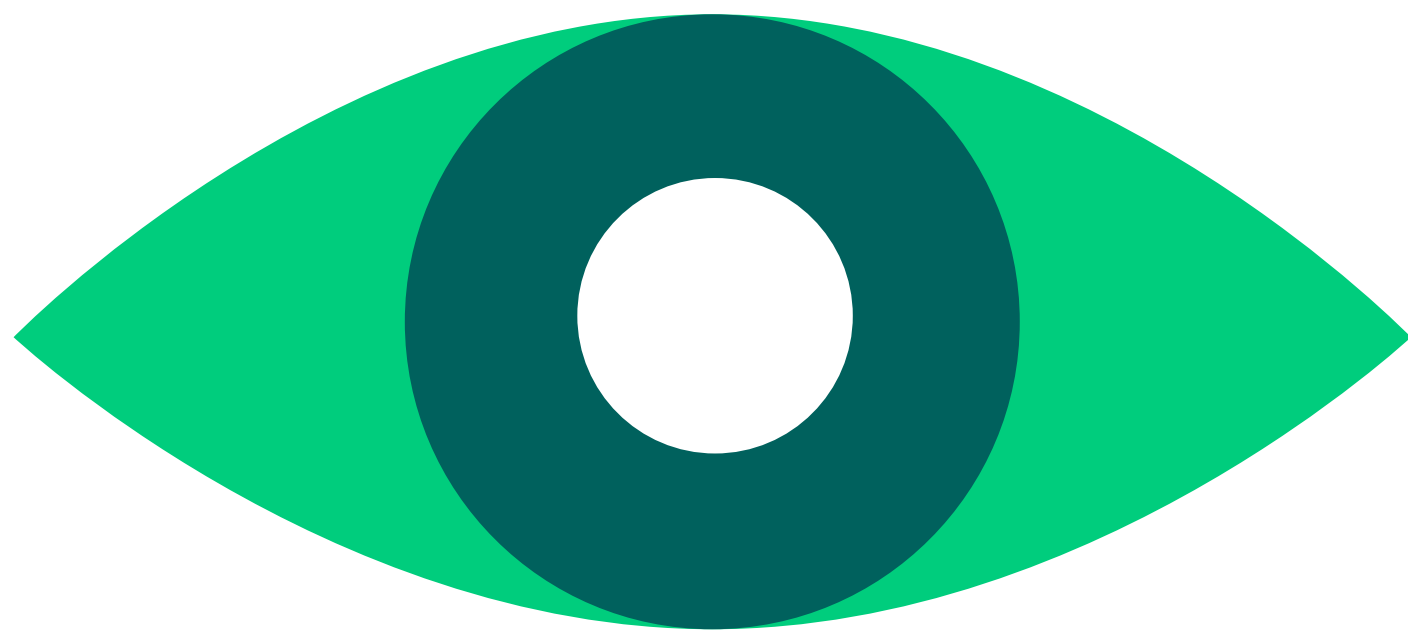
A  
future,



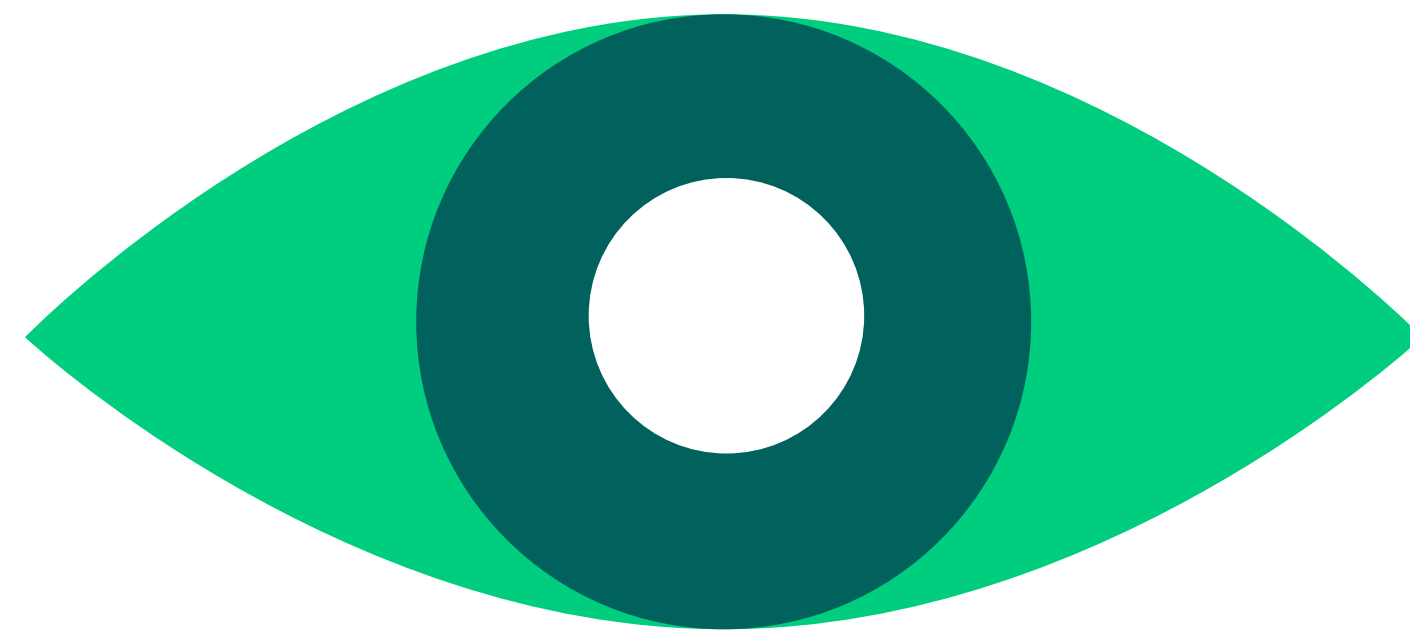


**the means to  
achieve it.**

Open your



it's real



it's hipopteacas

But... I don't know you... I always do these things with my own bank...



...I'm not convinced...



Fine.



A stylized map of the Iberian Peninsula, showing the outlines of Spain and Portugal. The map is rendered in a light blue color against a dark blue background. The text is overlaid on the map.

# Branches in Spain and Portugal.

More than 30 years' experience.  
The backing of UCI (Unión de Créditos Inmobiliarios)  
and a team that's always at your service.

Things always  
come in threes  
... this is the  
colour of  
privacy.

And now for a bit of self-praise ;) )

**We talk about ourselves so  
we can talk about you.**



the colour  
that makes  
dreams come  
true...click  
and you'll see

Just a click,  
or a video call away.  
You decide how,  
we adapt.



We are realists,

because when your project has no limits,  
we give you time.



We're not jealous. Your mortgage,  
with us. Everything else,  
with your bank.

Love is in the air. You know how it is.



**mortgage**

**You set the pace.**



A person in black clothing and a helmet is riding a bicycle on a dirt path that runs through a lush green field. The path is flanked by rows of green grass, and the overall scene is bright and clear.

If you want to go slow,  
we'll go slooooooowly

A white airplane is flying from right to left across a clear, deep blue sky. It leaves a long, thick white contrail behind it, which is composed of several parallel lines of white smoke or vapor.

If you want to go fast...  
*Sign up today and we'll call you today.*



**We have what everyone has and also  
what everyone is looking for. .**

- Fixed, mixed and variable rates.
- Products tailored to you.

**Want to discover them?**



We have unique products. You'll be interested.



**With the VIVE Mortgage,  
we'll make everything so easy that you'll  
move into your new house... and you'll miss  
us.**

**You've been warned.**

**Go!**



We have unique products. You'll be interested.



**With the SUMA Mortgage,  
combine the purchase and renovation of your  
house in a single loan.**

**It's that easy. It's that fast.**

We have unique products. You'll be interested.



**With the CAMBIA Mortgage,  
buy the house you want without waiting until you've  
sold your current one.**

**We'll give you time, facilities and congratulations ;)**

**I'm interested >>**

# We do the accounts that count.

Our formula for success.



*time + interest + people + trust*

Today, tomorrow and always

Today, tomorrow and always

Today, tomorrow and always

Today, tomorrow and always

One more time. We're very persistent

Today, tomorrow and always



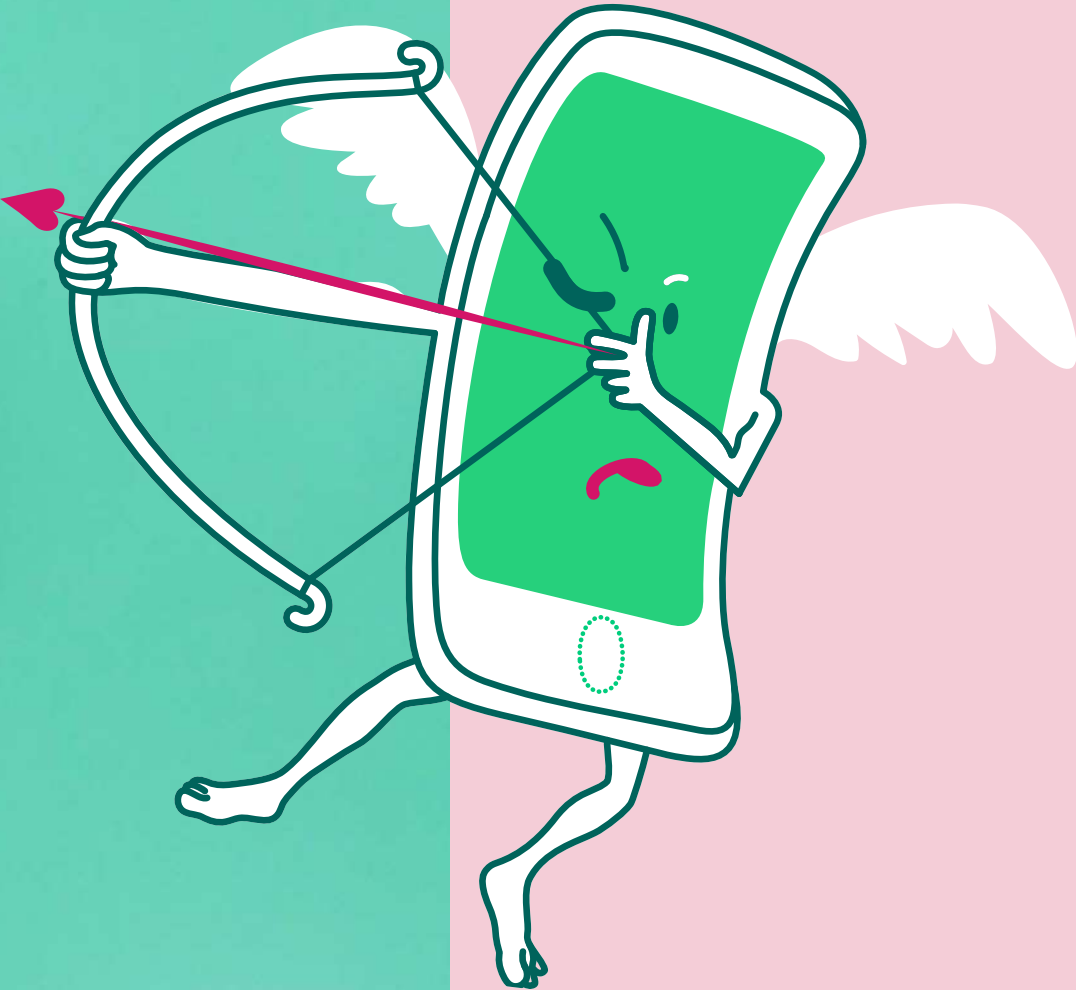
**Because what matters about your  
project is not where, how, when or why.  
What matters is you, and only you.**

**And at [Hipotecas.com](https://Hipotecas.com), we know it.**

Love at first sight?

**NOOOOO!**

Mortgages at first sight



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**Out of the bank**